

Recycling and Refuse Management Committee
Minutes from 11/03/10 meeting

Present: Lucy McMurrer, Marianne Lorenzelli, Greg Keochakian, John Root, Laurel Dickey (visiting), Susan Waite (DPW liaison).

Discussion of the 'Discouragement Plan' was tabled until December's meeting

America Recycles Day: 11/15/2010

Ideas were provided by committee members in order to prepare for America Recycles Day. It was decided that this committee would pursue an awareness campaign. A motion carried to use a variety of communication channels to provide awareness. Those channels included a letter to the editor of the Daily Hampshire Gazette/Amherst Bulletin, an exhibit in the Jones Library, a request for a mention at the next Select Board meeting, notification in a Chamber of Commerce newsletter as well as an informational insert on the Amherst PGO website.

Extended Producer Responsibility (EPR) Plan:

Also known as product stewardship, EPR uses financial incentives to encourage manufacturers to design environmentally-friendly products by holding producers liable for the costs of managing their products at end of life.

A motion was unanimously carried to adopt an Extended Producer Responsibility resolution similar to one already in place in Northampton.

New Members:

Ms. Laurel Dickey has indicated that she would like to join this committee and will be submitting the appropriate paperwork at the town managers office. Ms. Susan Morello has demonstrated an interest in joining this committee.

Meeting adjourned 5:45 p.m.

Respectfully submitted,
Greg Keochakian